

- 1 1. A method of selling articles of manufacture, comprising:
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- 3 (a) providing an electronic communication system which is available to a
- 4 plurality of potential purchasers of said articles of manufacture;
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- 6 (b) utilizing said electronic communication system to identify a plurality
- 7 of articles of manufacture which are available for purchase by said
- 8 plurality of potential purchasers;
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- 10 (c) utilizing said electronic communication system to offer said selected
- 11 ones of said plurality of articles of manufacture for sale to said plurality
- 12 of potential purchasers;
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- 14 (d) utilizing said electronic communication system to separately
- 15 communicate with particular ones of said plurality of potential purchasers
- 16 and to aggregate commercial commitments from said plurality of
- 17 potential; and
- 18 *PURCHASERS* *ARTICLES*
- 19 (e) utilizing said electronic communication system to present a
- 20 graphical user interface to each of said plurality of potential purchasers
- 21 which includes an iconographic representation of a combination of actual
- 22 commitments of shipping resources and potential commitments of
- 23 shipping resources.
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